

Exponation appoints new Digital Signage Expo show director

Exponation, LLC, the producer of Digital Signage Expo (DSE), is pleased to announce the promotion of Andrea Varrone to show director of Digital Signage Expo. As show director, she will be responsible for the overall management and direction of DSE and will have a more active role in the industry.

Varrone who joined Exponation as exhibit sales manager seven years ago has been a strong contributor, helping to grow the show from 158 exhibitors and 48,650 net sf in 2008 to over 200 exhibitors and over 83,000 net sf in 2015.

For more, visit: <https://www.bizcommunity.com>