

Redzone Round Table breakfast sessions begin this month

The first Redzone Round Table breakfast session, hosted by Jeremy Maggs, takes place at the Michelangelo Hotel in Sandton on 19 March 2015.

Maggs will lead a panel discussion on branded content and how brands can successfully play in the earned media space. The panel consists of:

- Gordon Patterson - Omnicom Media Group, Business Director
- Patrick Conroy - eNCA, Group Head: News
- Rene Vosloo - Discovery, Head of Corporate Communication and Media Relations

- Trevor Ormerod - Times Media Group, General Manager: Group Sales

The next one is on 25 June on Sports Sponsorship and the third is the Annual Marketing lecture on 17 September 2015. Tickets are R550 excluding VAT and can be booked through claire@thefuture.co.za.

For more, visit: <https://www.bizcommunity.com>