



# Editor of *YOU* to retire in March 2016

Linda Pietersen, editor of *YOU*, will retire from her position at the end of March 2016, having been at the helm of the magazine since 2010, announced Media24.



Image via You.co.za

"Linda has asked to retire," said Minette Ferreira, head of Media24 Weekly Magazines. "We are lucky to have an excellent successor standing in the wings. Charlene Rolls will take over as editor from 1 April and we are grateful that Linda has given us a good few months to prepare for the handover."

Pietersen was part of the launch team of *YOU* when it started in 1987. "It's been an amazing ride. Although print media is under enormous pressure it has been incredibly satisfying editing the biggest English magazine in South Africa," Pietersen said.

Pietersen plans on travelling extensively with her husband and enjoying the benefits of looking at the industry from the outside. "I can't wait to read *YOU* magazine as a real reader and will watch with delight what the next generation does with this beloved title," she added.

Charlene Rolls (32) is a highly experienced senior journalist. She holds a BA in media studies from UCT and a BPhil in journalism from Stellenbosch University. In her 10 years at Media24 she has proven her mettle as a junior journalist at *FAIRLADY* and later taking the reins as deputy and then editor at *NewsNow*. She is entrenched in the Weekly magazine division and has played a pivotal role in the evolution of *YOU* magazine's digital future.

"This is an enormous challenge and I am deeply grateful at the confidence the company has in my abilities to take over as editor of this iconic title. I am very excited about the future of print and the digital platforms of *YOU* magazine," said Rolls.