

## Cape Media scoops top international awards

Issued by <u>Cape Media</u> 22 Jul 2014

<u>Cape Media</u> has walked off with a clutch of top international awards - including "Best Single Issue" for its flagship publication, *Leadership* magazine - at the 2014 Tabbie Awards in Canada.



This year the awards featured more than 450 entries, with nominations coming from the US, Canada, the UK, Australia, New Zealand, Singapore and South Africa.

The Best Single Issue category is the competition's most comprehensive, and most coveted award. Leadership won this highly prestigious prize with its December 2013 issue, a special tribute to the life and times of South Africa's greatest ever son, Nelson Mandela, in conjunction with AMC today.

The judges described this collector's item issue as "overall, a beautiful issue that says farewell to a great man and leader in a dignified manner. The writing and reporting is crisp and touching,

and the entire issue would sell on any newsstand".

Another Cape Media publication, *Harvest*, also won a gold Tabbie, in the category Best Opening Page or Spread for a feature titled "The Blue Revolution". *Leadership* magazine was given an Honourable Mention in the same category, for the article "Top Gun", as was Road Ahead, for "Petrol Head Heaven".

Cape Media also won a number of other Tabbie awards, including 13th place in the Best Single Issue category for "The Waiting Room".

In the Best Feature Article category, *Leadership* magazine's tribute to Nelson Mandela on the occasion of his death, "Long Day's Journey Into Light", was placed 18th overall, while The Project Manager received an Honourable Mention in the Front Cover, Digital Imagery category.

Cape Media Managing Director, Robert Arendse, said: "It is fantastic for *Leadership* to be acknowledged as the market leader in business-to business publishing, surfing the crest of the business-to-business wave. Once again the culmination of our collective efforts to produce the best B2B publications possible has borne fruit."

For more, visit: https://www.bizcommunity.com