

## M4JAM makes key appointments

M4JAM (Money for Jam) has appointed Brett Loubser, head of WeChat Africa, and Poshu Yeung, general manager of international business at Tencent, to its board of directors.

Loubser has more than 18 years' experience in the African mobile industry, with a strong focus on product and product marketing. Yeung has vast experience in the Internet and mobile industries, having overseen Tencent's international business operations for more than seven years in multiple territories and across a wide variety of technology verticals.

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