

Revlon SA appoints new general manager

Enrico Baldassarri has joined Revlon as general manager, South Africa. Enrico has significant international experience in consumer goods, both in the personal care and the food businesses as well as in medical devices and pharmaceuticals, across Europe and Africa.

Most recently, Enrico served as vice president and managing director of Johnson & Johnson Medical in South Africa. Prior to Johnson & Johnson, he held increasing leadership roles in Martin & Martin South Africa, Reckitt Benckiser Africa and Europe, and Procter & Gamble Europe.

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