

SA Florist turns to BrandChat for improved supply chain

SA Florist will be making use of message tool app, BrandChat, to improve its supply chain efficiency. With a unified dashboard, Brandchat allows businesses to create and manage a bot notification system as well as do its customer support across all supported chat apps in one place.

BrandChat has also developed tools that enable businesses to create engaging content inside chat apps, which includes the broadcast of special offers, the latest news, or asking for feedback via polls and surveys.

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