

Club Med appoints Saatchi & Saatchi Synergize as full service digital agency

Saatchi & Saatchi Synergize has been appointed as the digital agency for worldwide vacation resorts company, Club Med in South Africa. French owned Club Med owns a network of 'all inclusive' resorts around the world in some of the world's most beautiful locations. Saatchi & Saatchi Synergize will handle the full digital spectrum of services including all digital creative, SEO, PPC, display, social and analytics for the company.

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