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Elle Reinink to manage Royal Chundu sales in Europe

Royal Chundu has appointed Elle Reinink to manage sales in Europe. Although born and raised in Scotland, Reinink moved to South Africa 1998 after which she moved back home to start her own business.

Reinink vast experience in the hospitality industry includes working at establishments like the Cape Grace Hotel, The Victoria Falls Hotel, Meikles Hotel, Tswalu, and Ellerman House. Most recently, Reinink has been promoting Singita's 12 lodges and camps in Tanzania, Zimbabwe and South Africa to UK and European travel trade partners.

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