

Newmark adds Serengeti Explorer Camp to its portfolio

Newmark Hotels, Residences, Reserves & Lodges has announced the acquisition of Serengeti Explorer camp and, from April 2018, it will officially take over the ownership and management of this mobile camp. Twice a year, the camp moves within the Serengeti National Park, following the masses of wildebeest and other animals.



Image Supplied

"Welcoming Serengeti Explorer Camp to the Newmark portfolio is a tremendous milestone. Everything about this property – the setting, the experience and the accommodation is truly remarkable," comments Neil Markovitz, founder and managing director of Newmark

Serengeti Explorer Camp comprises 12 spacious and incredibly private tents, each offering top-end "glamping" accommodation which is ideally suited to couples and families.

Newmark will be carrying out a soft refurbishment of the existing accommodation by introducing new décor and fittings, taking the property to even greater heights. The gentle overhaul, which is set to be complete by July 2018, will include the introduction of neutral tones, wooden features and African-inspired patterns which perfectly complement the camp's striking surroundings in each of its two locations.



Serengeti Explorer Camp, deluxe tent (Image Supplied)

Given the migratory nature of Serengeti Explorer Camp, it allows for unmatched game viewing opportunities, which can be enjoyed by safari vehicle or by hot air balloon. From 15 December to 31 March, the camp is located in the Ndutu region on the park's border, near to the Ngorongoro Conservation Area. From 1 June to 31 October, the camp is situated in the Lobo region in the northern part of the park, closer to the Kenyan border.

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