

# Four Points' Best Brews trail makes stop in Nairobi for a taste of its craft beer culture

A Marriott International hotel brand known for its love of beer, Four Points by Sheraton's Best Brews Around the World celebrates the brand's signature initiative, a dedicated program in which each of the brand's 225+ hotels around the world showcases a local craft beer which has been chosen based on taste, popularity, quality and proximity to the property. The brand embarked on the Nairobi leg of its global trip discovering the world's best beers, which kicked off at the new Four Points Hurlingham and culminated with an exclusive preview of the soon to open Four Points by Sheraton Nairobi Airport.



Image Source: Marriott International

A best brew is available on tap at each Four Points, offering travellers an authentic taste of local beer culture wherever their travels may take them. This year's global trail kicked off in Manhattan, followed by Cancun Mexico, Okanagan Valley Canada, Melbourne Australia, stopping off in Nairobi and culminating in Barcelona, Spain.

## Craft beer with serious flavour

As the only city on the African continent to be joining this trail, Four Points by Sheraton Nairobi is excited to showcase our love for beer and travel to the international community. In Nairobi, we like to push boundaries with our passion for local artisans. In this spirit, we have collaborated with the Big Five Breweries to create our own signature craft beer that carries serious flavour.

An exciting day of adventure commenced with a tasting of the signature Four Pills brew along with a cook-off beer inspired lunch at the Four Points by Sheraton Nairobi Hurlingham property.

This was followed by a private tour of the Big Five Breweries micro-brewery. Naturally, no trail in Nairobi would be complete without taking in the views of our National Park and scenic green savannah. Guests were treated to a surprise helicopter ride crossing the city and out to the Ngong Hills.

The trial culminated with an exclusive preview at the Four Points by Sheraton, Nairobi Airport hotel where our influencers were put to the test with their beer knowledge in a blind-tasting conducted by Master Brewer Aleem Ladak. Acclaimed graffiti artist Bankslove was also on hand to share a live-art piece around the day's activities.

## **A taste of Nairobi**

Vivek Mathur, general manager, Four Points by Sheraton Nairobi Airport said, "Four Points has a love for locally crafted beers, which is why we partnered with The Big Five Breweries to sample a taste of what Nairobi has to offer. We know the perfect pint has universal appeal, which is why we are the only city in Africa participating in the launch of Best Brews Around the World."

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