

## AHIF, AviaDev and WTA Africa are all happening at the same time, in the same place

For the first time, Rwanda will welcome the <u>World Travel Awards</u> with the <u>Africa Gala Ceremony 2017</u> taking place at the five-star Radisson Blu Hotel & Convention Centre on 10 October 2017 alongside the Africa Hotel Investment Forum (AHIF) and AviaDev Africa (10-12 October).



Radisson Blu Hotel & Convention Centre, Kigali. (Image Source: Radisson Blu)

Spanning several valleys and hillsides, Kigali – renowned for its cleanliness and warm hospitality – is arguably one of the most attractive African capitals. It's ideal location, in the centre of Rwanda, also makes it an ideal base for exploration. World Travel Awards President and Founder, Graham Cooke, said: "It will be an honour for the World Travel Awards to visit Rwanda for the first time, later this year."

"The heart of Africa, Rwanda has become rightfully known for its spectacular scenery – think thundering waterfalls, towering mountains and virgin rainforests – and rare wildlife. This is a fantastic opportunity for Rwanda to claim its rightful place as Africa's rising star."

The leading hotel investment conference, <u>AHIF</u>, connects business leaders with the international and local markets, drives investment into tourism projects, infrastructure and hotel development across Africa, and is attended by the highest calibre international hotel investors of any conference in Africa.

Meanwhile, <u>AviaDev Africa</u> is a unique event bringing together airports, airlines, governments, industry suppliers and tourism authorities to determine the future air connectivity and infrastructure development of Africa. The event provides an opportunity for the aviation and hotel development communities to share intelligence on their future plans, catalysing tourism development on the continent.

Jonathan Worsley, Chairman, Bench Events, said: "I'm delighted that the World Travel Awards has chosen to hold its Africa ceremony on the main stage at AHIF. The combination of AHIF for hotel investment, AviaDev for aviation route planning and the WTA for excellence in travel, all happening at the same time and in the same place, is bound to focus more attention on the importance of a successful travel and hospitality industry to the economic future of Africa – and that has to be a good thing."

## **Wordl Travel Awards**



Jonathan Worsley, Chairman, Bench Events

World Travel Awards was established in 1993 to acknowledge, reward and celebrate excellence across all sectors of the tourism industry. Today, the World Travel Awards brand is recognised globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire. Each year, World Travel Awards covers the globe with a series of regional gala ceremonies staged to recognise and celebrate individual and collective success within each key geographical region.

World Travel Awards Gala Ceremonies are widely regarded as the best networking opportunities in the travel industry, attended by government and industry leaders, luminaries and international print and broadcast media.

<u>Voting</u> for the World Travel Awards Africa Gala Ceremony concludes on 21 August 2017. View the full list of nominees.

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