

SAPOA votes Real Estate Investor best property publication for 2015

Real Estate Investor magazine was the overall winner in the Best Property Publication category at the 2015 annual SAPOA Property Journalism Awards...

The award, which was announced at the recent Annual SAPOA International Convention and Property Exhibition in Durban, honours and recognises the dedication and professionalism of members of the media who have contributed to the property industry.

Real Estate Investor publisher, Neale Petersen, attributed the magazine's success to its clear focus and quality editorial. "We are passionate about what we do. We educate, inspire and instruct homebuyers, property professionals and investors on 'how to' invest and make money in property. Our growing circulation and event attendance shows that we are meeting an important need."

The judging panel for the SAPOA Property Journalism Awards consisted of Nomzamo Radebe, MD of JHI Properties; Rob Rose, editor of the Business Times; Vernon Matzopoulos, head of Business Day TV; Mark Pettipher, MD of Design & Photography Services; and Brian Azizollahoff, MD of Capstone Property Group.



The latest issue.

About the magazine

[Real Estate Investor](#) is a monthly magazine guide available in print and digital formats that keeps readers informed about the latest property investment techniques and strategies and provides unique insights into successful investors. Editorial is split into the four key areas of property investment - these being residential, commercial, offshore and lifestyle.

It was launched in September 2007 and has been an independent publication unaffiliated to any corporate or media interests and has entrenched itself as an inspirational, practical and credible source of financial education for investors. The digital content is provided for free to registered subscribers which is hosted on a digital publishing platform and is a variance from the traditional publisher model who tend to solely sell all their online content. Our broad range of product offering also makes it a valuable resource for property information, advice and guidance.

"The magazine is packed full of resources to help readers become successful property investors," explains Neale Petersen, founder and publisher of Real Estate Investor Magazine. It is essentially the number one source for property intelligence and insights and offers a unique insight into the world of investing. It provides service and product providers in the industry with an exceptional platform to position their products and services and themselves as experts in the industry. The combination of investor resources through the magazine, live events, seminars, expert advice, online training and webinars gives the brand broad distribution.

The man behind the magazine

Owner of Reale Activation and publisher of Real Estate Investor, Neale Petersen is a publisher, real estate expert, speaker and mentor for real estate investors. Neale has personally invested or facilitated multiple transactions in residential, commercial and offshore. He has interviewed over 500 property experts, read multiple books and attended over 500 property events both locally and internationally. He is student first and an investor second.

In addition to being the founder and publisher of the highly influential Real Estate Investor magazine; Petersen, an

accomplished investor and mentor, is also one of the authors of an inspirational book called Persistence & Perseverance: 'Dance until it Rains'.

According to Petersen, his vision when he started the Real Estate Investor magazine was to educate, empower, inspire, add value and transform people to become successful in building personal wealth through real estate. My personal path as an investor has many successful experiences but also many personal struggles and he realised that investors needed more valuable and practical information, resources, advice and coaching to help them achieve their financial goals. The psychology of investing plays a huge part with successful investors and results can become a hugely rewarding experience for the investor if applied.



Owner of Reale Activation and publisher of Real Estate Investor, Neale Petersen.

Petersen is a master of producing relevant real estate content and believes in elevating investors to new levels of self-awareness and thinking. He believes that most people have a need to be emotionally moved through content, which can inspire them to take action and produce results they would not normally believe they could achieve. He has met and interviewed successful local and international property tycoons such as Donald Trump, Robert Kiyosaki, George Ross, Sol Kerzner, Donald Trump Jr, Dolf de Roos, Louis van der Watt and many others of this calibre. He shares their incredible success stories in the magazine, events and online.

"In terms of the future Real Estate Investor has an African footprint already in Namibia, Zimbabwe and Mozambique and we would like to take the magazine into other African countries where there is a need to grow personal prosperity and introduce quality financial and investor education. The growth of the brand into offering more online educational products, live seminars, webinars and training will also increase," concludes Petersen.

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