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MediFin launches affordable travel insurance products

Issued by Medifin Financial Services

After noticing an increase in foreigners visiting South Africa, MediFin, a leader in cosmetic medical finance, has launched its very own online travel insurance products, <u>MediFin Travel Insurance</u>. The multi-peril international travel insurance offers all travellers peace of mind while travelling, whether they are South African residents travelling from South Africa or non-residents travelling to South Africa.



CEO of MediFin, Tiaan de Jager, commented: "Launching our travel insurance offering was a natural progression from our current medical loans. We know that South Africa, especially Cape Town, sees well over four million arrivals per annum in more recent years – according to <u>Cape Town Tourism</u>. And, an interesting percentage of these arrivals also do so for medical reasons. We therefore saw the opportunity to create an affinity product, <u>MediFin Travel Insurance</u>." MediFin is able to deliver basic to premium cover to suit any travel insurance requirements.

The process is completed entirely online via a simple '**quote and buy**' system, which means no paperwork or fuss. The <u>easy-to-navigate website</u> provides all the information needed in order for travellers to make an informed decision on which package they'll need, which means all inclusions and exclusions are disclosed up front. Browsers are given adequate information in order to help them make a decision whilst still on the site, offering insurance made simple!

MediFin Travel Insurance offers a range of products covering specific Schengen Visa requirements as well as tailored travel products to suit your needs. With easy step-by-step guidance through the process, simply browse through the product offerings to decide what cover meets your needs and then click "Quote and buy" to purchase your desired insurance. The comprehensive schedule of benefits can be found <u>here</u>.

MediFin Travel Insurance is powered by state-of-the-art technology which enables a plug-in-and-play system. This offers MediFin partners the opportunity to become an affiliate and earn additional revenue for their business. Our technology allows for:

- Scalability: We are able to plug and play into small and large scale businesses without compromising service delivery;
- Connectivity: We have simple integration points that allow for easy digital chain management;
- Self-service: Our quote and buy system is easy to use and requires minimal human contact;
- Support: Our travel insurance has a 24/7 dedicated support team;
- Reporting: As an affiliate, you have access to real-time reporting and analytics.

Since inception, MediFin has been dedicated to making traditional financing easier by using online methodology. Our approach has earned us the trust of hundreds of business partners throughout South Africa. Our models are seamless and they make online transacting simpler and easier for all.

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*MediFin Travel Insurance is underwritten by Regent Insurance and offers comprehensive travel cover. *CFSA t/a MediFin is an Authorised Financial Services Provider FSP 46701.

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