

M4JAM and Pick n Pay introduce instant cash outs

Microjobbing platform, M4JAM and Pick n Pay have ensured that M4JAM jobbers will be able to cash out their earnings more easily. Previously, jobbers wishing to cash out were required to pay a fee of R4, however, Pick n Pay will now be offering jobbers the option of only having to pay R2.50. Eliminating the middle man, Pick n Pay is working directly with mobile point-of-sale platform provider, wiGroup, which provides jobbers with unique cash out codes, to allow for instant cash outs.

Launching in August 2014, M4JAM provides brands, business and NGOs with unbiased, real-time data insights from real customers across South Africa. Amongst its services are market research, mystery shopping and merchandising.

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