

Konni Hoferichter appointed MD of LaserCom

Konni Hoferichter has been appointed as MD of LaserCom, a company in the Bytes Document Solutions group. Formerly divisional manager, Hoferichter is promoted to MD as part of Bytes Document Solutions' overall restructuring.

The group has undergone a strategic makeover, creating three self-standing entities in the Xerox business, NOR Paper and LaserCom, South Africa's leading provider of mail bureau and electronic print services.

This has been done so as to ensure the group retains its position of market leadership and empowers group companies to sustain and boost growth.

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