

New client service appointments for Isilumko Media Studentwise

Isilumko Media, powered by Studentwise has appointed Jo Judnick-Wilson, Nick Lowe and Lisa Kropman as client service managers in their new business development department.

Jo Judnick-Wilson has had eight years of experience in the promotions, conference and events industry being involved as an events co-ordinator and presentation manager in some of South Africa's largest events such as the UN World summit on sustainable development and world petroleum. She has most recently been working at Isilumko Media as an operations manager before being promoted into her current position being recognised for her passion for creativity and attention to detail.

Lisa Kropman graduate from UCT with a BA in film media and visual studies and a post graduate Diploma in Marketing. From there she went on to work as an online relationship marketer at Forward Slash, and assistant brand manager at Prudential Portfolio Managers and then regional operations manager at Isilumko Media. She now brings her substantial experience in marketing to the table which will be beneficial to the company's clients.

Nicolas Lowe moved straight to Isilumko Media, then Studentwise, after having graduated from UCT with a Bachelor of Social Sciences, majoring in industrial, organisational management studies. He is currently completing his Honours in organisational psychology through UNISA. His creativity and hands on approach has been an asset to the company for several years and now will be essential to the business development department.

For more, visit: <https://www.bizcommunity.com>