

: SA's mobile network use

This week, our 'Biz Online Insights' section explores the South African online population's mobile network use, focusing on chat services in particular and just how many handsets they have access to...

The survey was carried out by Panel Services Africa on their premium online research panel, TellUsAboutIt, comprising 40,000 registered online users.

Who better to ask then, to glean insights into what the country really thinks about big news events?

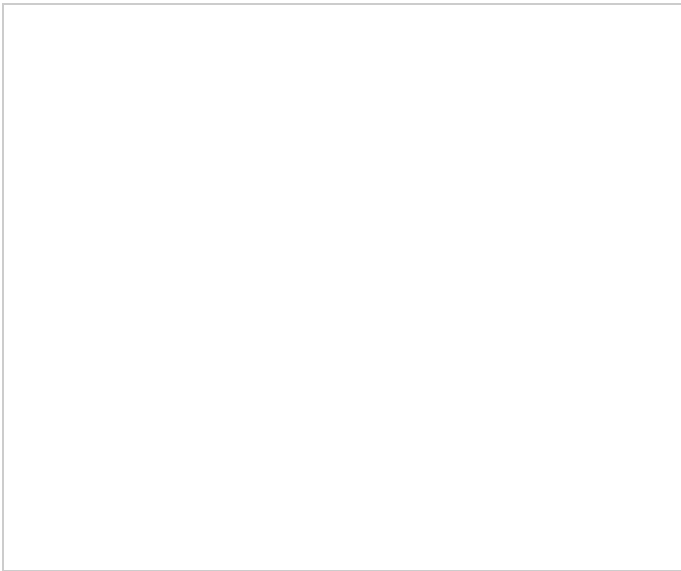


© Rido – 123RF.com

Our question this week was on the South African online population's mobile network choice, as well as the chat services they use most frequently - especially interesting in light of last week's [MTN-WhatsApp brouhaha](#).

Responses were interesting, with the majority of respondents claiming access to two handsets and WhatsApp and SMS far in the lead.

You can browse the results in the following SlideShare, which shows the 300 targeted responses, with additional quota control of sample according to age group, gender and province summary, in order to be nationally representative of the general South African adult online population:



[Biz Online Insights: Mobile use in SA](#) from **[Bizcommunity](#)**

[Click here](#) for more on SA's mobile search behaviour, as explored last week. Do you agree with these views? Share yours below!

For more, visit: <https://www.bizcommunity.com>