





## Scalability across retail

In a country where 11.8 million people are unemployed, total Consumer Price Index (CPI) in March was 7.1%, food and non-alcoholic beverage CPI was 14% - and retail trade sales have decreased by 0.5% in February 2023 - having a flexible and scalable platform is not just important – it is imperative. A 360-degree offering mitigates the need to purchase various tools and solutions individually, thus saving on cost, time, and complexity.

Think of such technology as simplifying the process of integrating and managing different products, not only addressing retailers' current pain points, but also enabling them to seize on opportunities and drive growth. Moreover, working with a trusted local partner in deploying this has the benefit of using retail-focused solutions that are delivered by South Africans for South Africa, making them locally relevant and globally competitive.



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However, partnering with a provider that does not offer a 360-degree retail solution could entail various risks. Each time the retailer wants to address a business need or gain access to another product, they would need to choose, implement, integrate, and manage different products.

## Value of partnership

In this challenging economic climate, having a trusted partner can make all the difference for retailers aiming to thrive rather than just survive. In an age where technology often muddies the process, it's important to select a partner suite that focuses on delivering retail-focused solutions that are locally relevant and globally competitive, thereby empowering South African retailers to realise their full potential and compete on a global scale.

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