

New account for Splash PR

Splash PR and Media Consultants have been appointed to manage publicity for Robyn Cooke Style Guide, a personal style consultancy operating in Cape Town and Johannesburg.

London-trained personal stylist Robyn Cooke works with individuals to define their personal style, build and maintain an organised and appropriate wardrobe, and interpret seasonal fashion trends. She studied and worked with several of London's personal stylists including Zoe Lem of the BBC's popular series "What Not to Wear."

Splash PR will manage communication to the consumer and business media in order to introduce Robyn Cooke to the local market.

For more, visit: https://www.bizcommunity.com