

SACAA appoints Artifact SA as communications partner

The South African Civil Aviation Authority (SACAA) has appointed advertising agency Artifact SA as its communications partner.



SACAA is mandated with promoting, regulating, developing, enforcing and improving aviation safety and security in South Africa.

Artifact's new level 4 BBBEE status under the Mac Charter enabled the agency to tender for the SACAA business, currently also undergoing transformation.



#Newsmaker: Philasande Sokhela partners with Artifact SA

Jessica Tennant 27 Mar 2018



Artifact managing director Andy Taoushiani comments: "The SACAA recognises the need for a communication campaign aimed at all South African consumers to change the current perception of a career in aviation as inaccessible to most.

"With the first ever SACAA Industry Awards planned for November, as well the recent first hugely successful Global Gender

Aviation Summit, we are thrilled to be on board and bringing awareness of the great work done by the SACAA to all South Africans."

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