

# Top company and news stories 19 November 2018 - 19 Nov 2018

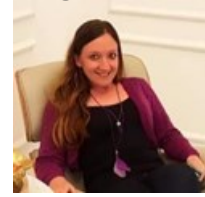
BY [LEIGH ANDREWS](#)

- I find out how to run a [social performance ad agency](#)
- Apply for the [SA press ombud](#) position
- The [Ventureburn 2018 Startup Survey](#) results are out
- [One Show 2019 selects five SA creatives](#) as judges
- The [2018 Epica Awards results](#) are announced
- Trade, Industry Committee adopts [copyright bills](#)
- The [Black Twitter Awards](#) return
- Gartner releases the [CMO Spend Survey 2018/19](#)
- November is [#EntrepreneurMonth](#), and we're sharing the success stories of startups and self-starters:
- Shan Radcliffe chats to ['Trusted Interns'](#)
- Evan Courie writes that [RentMyRide](#) owns the adventure
- Bogosi Motshegwa tells Juanita Pienaar why [quitting his job](#) was the best thing
- Pienaar shares the [best and worst of times for journalism](#)
- The *Open News* team tell me they love it when [chance meetings roll into 'you're hired'](#)
- You can now go to jail for sending [these social media messages](#)
- Angela Quintal lets us in on her [nasty encounter with Tanzanian repression](#)
- I report back from [Africom2018](#): What's *really* [chewing up your data](#); leapfrog when [improving CX](#)
- Evan Courie reveals the [changing telco strategy for 4IR](#)
- And in [#FairnessFirst](#), I share how [Africa's digital divide is being diminished](#), one innovation at a time
- I kick off my [#LoeriesBrandRankings](#) feature and reveal how [Sanlam took top spot](#) - again
- Contributor Carmen Murray shares the [power of the podcast](#)
- Contributor Paul Mitchell explains how [blockchain will disrupt the media](#) industry
- Contributor Andy Walker reports: [Malusi Gigaba taunts Ndlozi with his little finger](#) in Parliament
- I also go [#BehindtheSelfie](#) with [Boni Mchunu](#), GM for East Coast Radio

**Leigh Andrews**

**Editor-in-Chief: Marketing & Media SA**

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>