

# Nesquik to be discontinued in SA

Fans of Nestlé's flavoured milk drink Nesquik will be disappointed to learn that it soon won't be available locally anymore.



Image by [Bellerby RC](#) from [Pixabay](#)

Owing to a drop in sales and lower demand for the product, Nestlé South Africa has decided to discontinue Nesquik chocolate and strawberry (250g and 500g) from 21 August 2023.

"Nesquik will no longer be produced in South Africa and thus discontinued. Nestlé understands that this may disappoint some consumers," the company said.

Nestlé said it would continue producing its Milo, Hot Chocolate and Cocoa drinks. "These brands have shown remarkable performance and consumer loyalty, making them the focus of Nestlé's efforts to build a healthier and sustainable business for the future," it said.



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Richa Naidu 26 Jun 2023



Takudzwa Mupfurutsa, business executive officer: dairy, Nestlé East and Southern Africa, said: "Delighting consumers is at the core of Nestlé's mission, and we are excited to announce our strategic decision to focus on our key brands.

"We remain committed to bringing innovation to the Cocoa Malt Beverages category, and we are eager to improve and introduce new products that will be hitting the shelves soon.

"We would like to express our deepest gratitude to our consumers for their unwavering support throughout the years," said Mupfurutsa.

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