

New from Nescafé, 4th Street and Fry's

 By [Lauren Hartzberg](#)

12 Nov 2020

In #FreshOnTheShelf, we round up our pick of food and beverage products that have hit the shelves recently.

Nescafé Gold plant-based lattes

Nestlé's new Nescafé Gold plant-based, non-dairy lattes are now available in South Africa. These non-dairy instant coffee mixes have been crafted with plant-based ingredients, and cater to vegans, flexitarians, those with allergies, and everybody in between.



They're made using quality Arabica and Robusta coffee beans, and packaged as one-cup latte sachets that are simple to prepare – add hot water, stir vigorously and enjoy a frothy cup of dairy-free coffee. The plant-based lattes are available in three variants: Coconut Latte, Almond Latte and Oat Latte, which incorporate coconut cream, almond flour and oat flour respectively.

Introduced first in the United Kingdom, the Nescafé Gold Dairy Alternative range took home the 2020 Product of the Year Award in the dairy alternatives category in the UK.

Nescafé Gold Plant-Based Lattes are now available at all leading retailers in South Africa at a recommended selling price of R59.99 for a box of six sachets.



#FreshOnTheShelf: New from Lindt, Red Bull, Woolies and Baglietti

Lauren Hartzberg 22 Oct 2020



4th Street Wines canned spritzers

4th Street Wines has launched a range of lightly-sparkling flavoured spritzers, conveniently packaged in 440ml cans for easy drinking. Designed with the next generation of wine drinkers in mind, the spritzers are available in three refreshing flavours: Cool Botanical, Wild Cola and Rockin' Raspberry



Cool Botanical is a modern combination of fresh elderflower and cool cucumber, with a juniper twist, while Rockin' Raspberry comprises a combo of ripe raspberry and litchi, with subtle rose and juniper undertones. Inspired by the Katemba cocktail, Wild Cola is a remix of fruity red wine flavours and spicy, refreshing cola.

4th Street Wines spritzers are now available at leading retailers nationwide for R84.99 for a pack of six cans.

Fry Family snacking range

The Fry Family Food Co. has introduced a snacking range, comprising Plant-Based Meatballs, Mini Chipolatas and gluten-free Rice Protein Chia Nuggets. The products are all 100% plant-based, made with a blend of non-GM plant proteins and various herbs and spices.

The meatballs, chipolatas and nuggets are versatile enough to eat on their own, with a dip or incorporated into a full meal – think spaghetti and meatballs or a Saturday morning breakfast fry-up with smokey chipolatas.



The new snacking range from Fry's can be found in the frozen food section of select retail stores nationwide. The recommended retail prices are R54.99 for the Plant-Based Meatballs, R39.99 for the Mini Chipolatas and R41.99 for the Rice Protein Chia Nuggets.

ABOUT LAUREN HARTZENBERG

Managing editor and retail editor at Bizcommunity.com Cape Town apologist. Dog mom. Get in touch: lauren@bizcommunity.com

- Celebrating African creativity: Lucky Star and Chepa Streetwear collab on Phatsimo collection - 7 Jun 2023
- PayJustNow's CEO on the benefits of 'buy now pay later' for consumers and businesses - 6 Jun 2023
- #YouthMonth: Glow getter Ayanda Majola talks Yanda Cosmetics venture - 2 Jun 2023
- SA retailers and consumers count the costs of a collapsing state - 1 Jun 2023
- Jane Wurwand's journey building the Dermalogica skincare empire - 22 May 2023

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>