

Blistex Ulta-Rich Hydration offers two functions in one lip balm

Blistex has launched its first dual action lip balm in South Africa. Blistex Ulta-Rich Hydration provides moisturisation and protection with two advanced formulations in one layered lip balm.

The inner core is made up of moisturisers which contain shea butter, cocoa butter, olive oil, and jojoba while the outer layer is fortified with ceresin, beeswax, and wheat germ oil. The lip balm also contains SPF 15, which offers defence against harmful ultra-violet rays.

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