

# SA analytics startup recognised at Accenture Consumer Innovation Awards

SA-born analytics innovator Syenap has been recognised as one of the top 16 consumer innovations from a field of over 250 global applicants for the Accenture Consumer Innovation Awards (ACIA).

The awards, presented by Accenture at the first Millennial 2020 Summit at the Art Science Museum in Singapore this week, recognised and rewarded companies that enhance customer experience and personalisation, increase sales revenue, improve product sourcing and delivery, and enable a more digital workforce.

The summit focused on the millennial-driven, game-changing consumer marketplace, with the ACIA awards assessing startups for their innovation and potential impact.

For more, visit: <https://www.bizcommunity.com>