

Vermont Leathercraft Manufacturers launches new brand

[Mintaka](#), a new brand of leather bags and accessories, is the most recent addition under the Vermont Leathercraft Manufacturers umbrella, a local leather company that has been family-owned for the last thirty years.



The name 'Mintaka' was inspired by the third multiple star located in the constellation of Orion's belt, due to the fact that the new brand is the third chapter in the leather manufacturer's brand story.

Vermont Leathercraft started out as a fashion brand that specialised solely in belts and bags, and has since expanded its offering to include bespoke hospitality items, corporate gifts, high-quality handbags and travel accessories.

A-grade leather

Mintaka products are produced using a range of locally-sourced, A-grade leathers. Furthermore, the South African genuine ostrich leather used by the brand is distinct in its appearance, characterised by raised points otherwise known as vacant quill follicles, ranged across a smooth field in varying densities.

"We design and produce items that are both stylish and practical, by combining technology with traditional skills to make our luxury products," says Vanessa O'Donoghue, marketing manager, Vermont Leathercraft Manufacturers and Mintaka. "We are on a continuous improvement drive, meaning we are constantly striving to improve on our products. Whatever we do today, tomorrow, we aim to do it better."

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