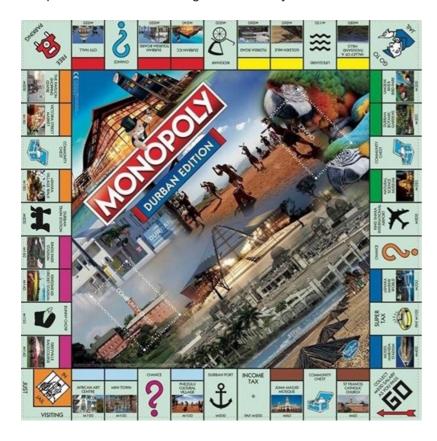


Monopoly Durban hits shelves

The Durban edition of popular property trading game, Monopoly, has hit local shelves ahead of the festive season. Having announced the game in May, Winning Moves UK says its team has been working around the clock on the board design and production to ensure the game was ready before the summer holidays hit.



As always, the locations chosen to make it onto the final board design are iconic hotspots any visitor to Durban will be familiar with. These include uShaka Marine World, Kingsmead, Kings Park and The Pavilion centre.

"It brings us such joy to launch the regional games for Monopoly," says Robert Osborne, sales manager for Winning Moves UK. "To see the pride in people's faces when they recognise the landmarks that they grew up with is always heart-warming and makes us love what we do even more."

Regional versions of the Monopoly game have been produced for the last 20 years, and to date, the game is licensed in 103 countries, with South Africa currently on the list for the National South African Board, as well as the Cape Town regional feature. The game first hit shop shelves in 1935, and since then has been played by more than 500 million people. Today it is played in 111 countries and enjoyed in 43 different languages.

Monopoly Durban Edition is available at the following retailers: CNA, Toy Kingdom, Musica, Typo, Exclusive Books, Takealot, Loot.com and Toy Zone.
Taricalot, Ecot.com and Toy 2016.

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