

Chivas Venture 2018 open for entries

Chivas Venture entails a global search for the next generation of business trailblazers that want to change the world for the better, with \$1m up for grabs. The 2018 edition is now open for entries.



“Chivas Venture is a vehicle for South Africans to create positive change in their communities on a global scale. As a brand with generosity, entrepreneurship and integrity at its heart, Chivas remains committed to empowering entrepreneurs who use their businesses as a force for good,” says Chivas Regal South Africa’s marketing manager Shelley Reeves.

One talented entrepreneur will be selected from each of the participating 29 countries and five continents to take part in an accelerator programme before competing on a global stage. This will be followed by three weeks of online voting where the allocation of the first \$200,000 will be put into the hands of the public. The Chivas Venture 2018 will then climax in a series of high-stakes pitches at the Chivas Venture final, where the remainder of the \$1m will be distributed.

The overall winner will walk away with the lion’s share of \$1m to finance their winning business idea, receive global exposure, as well as support from business mentors.

2017 final

The 2017 Chivas Venture Final in Los Angeles saw five enterprising grand finalists pitch to a panel of judges that included Oscar-winning actress and philanthropist Halle Berry, in front of a live audience of business leaders, influencers and Hollywood stars including Javier Bardem, Josh Gad and Don Cheadle. South Africa’s I-Drop Water, which aims to change the way water is consumed and sold in Africa through vending units that purify and dispense water in-store, presented its business at the final and walked away with \$50,000.

The Chivas Venture aims to honour the brand's founding brothers James and John Chivas who shared their success through generous contributions with local communities as their business grew.

"Through our annual \$1m fund, we have been able to accelerate the growth of some of the world's most socially valuable businesses – which are now demonstrating real impact across the globe," concludes Richard Black, global marketing director for Chivas Regal.

To enter the Chivas Venture 2018, established and aspiring South African entrepreneurs can apply at www.Theventure.com. Applications close on 29 October.

For more, visit: <https://www.bizcommunity.com>