

DreamWave audio products now available in SA

Musical Distributors has been selected as the exclusive South African partners for award-winning audio brand DreamWave. Its range of portable Bluetooth audio products will be available in South Africa from August 2017 on Takealot and other leading retailers.



The full range of DreamWave products are designed to weather the outdoors and have been created with the design-conscious in mind.

“The relationship both complements our portfolio offering and provides our customers with a solution to their lifestyle and outdoor needs. Key to the success of this quality brand in South Africa will be the luxury of choice that the price range brings, allowing the consumer to pick and choose the products best suited to their wants and needs in a number of occasions, whilst always delivering powerful sound and status,” says Dominic Bothner, marketing director of Musical Distributors.

Ken Siow, VP of global sales, DreamWave, comments: “Bothner and I share the same vision, which is driven by a passion for music, style and adventure. Musical Distributors is professional in conducting business, detailing the marketing activities, survey and sharing what it takes to be successful in South Africa with us. Together, we will create a sustainable business model, making DreamWave an ideal choice for South Africans.”

microphones, Cort Guitars and Mapex Drums.

For more, visit: <https://www.bizcommunity.com>