

021 Playbook Hub Play Session held in CT

The 021 edition of the Playbook Hub Play Session was held at the Zenith Sky Bar in Cape Town on 23 November 2017. Radio 2000 host Kia Johnson and Good Hope FM's Khanya Siyengo were among the invited guests who got their first peek into the online procurement platform.











[Playbook](#) is a web-based booking platform that allows for creatives of all disciplines to showcase their specialised offerings at no cost to them. The platform allows users to contact them, their managers or agents for bookings, performances or the commissioning of work.

" International rugby player, Eben Etzebeth teams up with Bayer as an ambassador for Berocca in South Africa " 26 Feb 2024

" Bayer South East Africa welcomes Jessica Nkosi as a brand ambassador for Bepanthen Derma " 21 Feb 2024

" Coke Studio brings 'real magic' to the neighborhood " 7 Dec 2023

" Jungle surprises South Africans with new Oat Drink, taking over the streets and skies of Mzansi " 8 Nov 2023

" OLC's fresh faces and new client collaborations: A new era of game-changing moves " 3 Nov 2023

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