

Everlytic makes it to the top 10

Issued by [Everlytic](#)

2 Sep 2015

Leading South African email and digital communications solution provider, Everlytic, has been named as one of the top 10 finalists of the 2015 PwC Vision to Reality Awards Competition.



The initial nomination process took place on the SA Innovation Summit's online platform and more than 80 entries were received. The entrants were then cut down to 50 and then shortlisted to 20, before the top 10 finalists were selected following the presentation of their respective solutions at the PwC Pitching Den at the SA Innovation Summit last week.

The top 10 companies will now enter into PwC's mentorship programme, taking place on September 30 and October 1. Each of the top 10 finalists will then follow to make their final presentations to the panel of judges at PwC. The presentations will be evaluated based on specific criteria which will include innovation, financial performance and strategic direction.

The top three winners, including the overall winner, will be announced at a separate Vision to Reality awards ceremony to be held in March next year. This gala event brings together entrepreneurs, investors, mentors, corporates and key stakeholders within this thriving ecosystem and will give the top 10 finalists the opportunity to network and gain access to leading advisors within the industry.

Says Walter Penfold, MD of Everlytic: "What an honour it is to be named as one of the top 10 finalists. To make it into the top 10, and knowing we're in the running for this award is an accolade in itself. We look forward to participating in the final mentorship programme, the final presentation to the judges and the prestigious awards gala."

- **Enter Everlytic's You Mailed It Email Marketing Awards today** 23 Apr 2024
- **Everlytic launches new playbook for email marketing success** 22 Mar 2024
- **Everlytic demystifies new email authentication protocols** 11 Mar 2024
- **Boost open rates with inspiration from top 10+ valentine email subject lines** 13 Feb 2024
- **Everlytic unlocks the secrets of best-performing education emails** 6 Dec 2023

[Everlytic](#)



Everlytic is the leading Cloud Marketing Software solution in South Africa. Every day hundreds of top South African and international companies use our software to send millions of messages to their customers and subscribers. With our bulk and transactional email and SMS engines you can manage all of your digital communications from one central hub. Whether it be newsletters and notifications, to statements and system generated messages, Everlytic is the leader in ensuring top delivery rates.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>