BIZCOMMUNITY

Wan-Ifra Digital Media Awards Africa finalists

The World Association of News Publishers (Wan-Ifra) Digital Media Awards Africa finalists have been announced.



Source: © 123rf 123rf The Wan-Ifra Digital Media Awards Africa finalists have been announced

South Africa boasts 21 finalists overall, with *Daily Maverick* leading the way with seven entires followed by the Food For Mzansi Group with five entries and *Netwerk24* with three and *News24* with one, plus the two sharing an entry.

The Wan-Ifra says, "The finalists exemplify excellence in creative products, digital revenue initiatives, data visualisation, and use of AI."

Winners will be announced on 16 April.

All the finalists

Best data visualistion

Project: Between the Dam and the Sea Company: InfoNile – Water Journalists Africa Country: Uganda Project: *Perfect Storm* Company: *Media Hack Collective* Country: South Africa

Project: *Demensie – Die Groot Vergeet (Dementia: The Fading Echoes of the Mind)* Company: *Netwerk24* Country: South Africa

Best in audience engagement

Project: *Daily Maverick Sports Supporters Club* Company: *Daily Maverick* Country: South Africa

Project: Netwerk24 Smaakmaker-toekennings | Netwerk24 Influencer Awards Company: Media24, Netwerk24 Country: South Africa

Project: Inflation basket – Survey and Special project Company: Netwerk24 Country: South Africa

Best news website

Project: *Daily Maverick* website Company: *Daily Maverick* Country: South Africa

Project: *Mangeons bien* Company: *Mangeons bien* Country: Tunisia

Project: A pan-African sports news environment to overcome poor web connection Company: Sports Brief Country: Nigeria

Best use of video

Project: *Tribe One Dinokeng – Sony's disastrous 'Fyre Festival'* Company: *Daily Maverick* Country: South Africa

Project: *Faces of Summer* Company: Food For Mzansi Group Country: South Africa

Project: *Urban Oasis* Company: Media24 – *News24* Country: South Africa

Best digital subscription initiative

Project: *Maverick Insider Marketing* Company: *Daily Maverick* Country: South Africa

Project: *Farmer's Inside Track* Company: Food For Mzansi Group Country: South Africa

Best newsletter

Project: *Money Cents* Company: *Daily Maverick* Country: South Africa

Project: *MarkLives* Company: Mark Lives Pty Ltd Country: South Africa

Project: *The Outlier* Company: Media Hack Collective Country: South Africa

Best podcast

Project: *Farmer's Inside Track* Company: Food For Mzansi Group Country: South Africa

Project: *Health For Mzansi podcast* Company: Food For Mzansi Group Country: South Africa

Project: *Mayhem: A True Crime Podcast* Company: Media General Country: Ghana

Best use of AI in a newsroom

Project: *Implementation of Internal AI Policies in the Newsroom* Company: Briefly News Country: South Africa

Project: *Alice the Al presenter* Company: CITE Country: Zimbabwe

Project: *Daily Maverick Article Summaries* Company: *Daily Maverick* Country: South Africa

Best fact-checking project

Project: *Fighting disinformation in Nigeria's 2023 election* Company: *AFP Africa* Country: Nigeria

Project: *Daily Maverick Fact-Check* Company: *Daily Maverick* Country: South Africa

Project: *Legit.ng Fact-Checking Project* Company: *Legit.ng* Country: Nigeria

Best innovative digital product

Project: *Mzansi Master Builders* Company: Food For Mzansi Group Country: South Africa

Project: *NileWell* Company: InfoNile – Water Journalists Africa Country: Uganda

Project: *Camino: From vlog series to bespoke walking tours* Company: *Netwerk24* Country: South Africa

For more, visit: https://www.bizcommunity.com