

Meet the African creatives of the #YouTubeBlack Voices initiative

YouTube has revealed the names of African creators who have been selected to join the flagship #YouTubeBlack Voices Fund initiative.



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The fund focuses on investing in Black creators from around the world who are telling fresh and authentic stories, and includes a global cohort of 135 from around the world.

While the group of creators from Kenya, Nigeria and South Africa come from varied professional, social and academic backgrounds, one common thread connects them all; the desire to make a difference in their communities and Africa through relatable and insightful content:

Kenyan creator Justus Nandwa, who hosts the popular online series [Shared Moments with Justus](#), puts a human face to issues faced by ordinary African men and women by telling inspiring and life-changing stories that encourages his audience to make the best out of life.

Fisayo Fosudo from Nigeria, who has a background in economics and communication, uses his [channel](#), under his own name, to analyse trends and developments in the technology space while showing his viewers how they can benefit from these trends.

South African self-published author, HIV/Aids awareness advocate and award-winning social entrepreneur, Nozibele Qamngana has the mission to use her [channel](#), under her name, to demystify and hold open conversations about living with HIV.

As part of the #YouTubeBlack Voices Fund Class of 2022, each of the 26 African YouTubers selected will receive seed funding alongside dedicated support to help them develop their channels. They will also take part in bespoke and hands-on training, workshops and networking programmes.

“We are excited to be working with an outstanding group of young and talented African creators who understand that content that resonates with their audience is both entertaining and thought-provoking,” says Alex Okosi, MD, Emerging Markets, YouTube EMEA.

“This group of creators is making content that starts important conversations about issues we face in society, which really resonate with their audience. We are inspired by them and hope that the skills they learn from being part of this programme will help them touch more lives than they’d ever imagined,” he adds.



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Evan-Lee Courie 19 Jan 2022



This is the second class of African creators in the #YouTubeBlack Voices Fund which is now established as a multi-year commitment aimed at nurturing Black creators and artists on YouTube. In 2021, the program welcomed 133 grantees from Australia, Brazil, Kenya, Nigeria, the United Kingdom, Brazil, and United States - with plans to invest directly in over 500 innovators and artists globally to fulfil its objective.

Below is Africa’s full list of the #YouTubeBlack Voices Creator Class of 2022:

YouTube Channel	Creator/s	Country
Angel Lately	Wendy Angel Nangayo	Kenya
cheymuv	Cheyenne Chelimo Umulinga Muvunyi	Kenya
Mandi Sarro	Mandi Sarro	Kenya
Shared Moments with Justus	Justus Nandwa	Kenya
Adaeze's Space	Adaeze Jideonwo	Nigeria

Chinyere Abang	Chinyere Nneka Abang	Nigeria
Data Pepple	Data Willie-Pepple	Nigeria
Fisayo Fosudo	Oluwafisayo Fosudo	Nigeria
fummeee	Ikede Adebisi Oluwafunmilayo	Nigeria
Hn clothings	Chima Chikodinaka Perpetua	Nigeria
Skybelle	Nwamaka Joy Izugbara	Nigeria
Steven Ndukwu	Ndukwu Stephen Anthony	Nigeria
TNC Africa	Olawale Adetula	Nigeria
Ummeeta Rabi	Halima Yusuf Rabi	Nigeria
Critics Company	The critics company	South Africa
DEFINING	Bongani, Nomathamsanqa Plaatjie, Dennis Ngango	South Africa
Manjra	Aarif Muhammad Manjra	South Africa
Mchelle Expert	Mitchell Lima	South Africa
Mungisi Nkosi	Mungisi Nkosi	South Africa
Mpoomy Ledwaba	Nompumelelo	South Africa
Nico Nomyayi	Nico Nomyayi	South Africa
Nozibele Qamngana	Nozibele Qamngana	South Africa
The Ndlovu's Uncut	Hungani Malcolm Ndlovu	South Africa
The Tshegofatso	Tshegofatso Isaac	South Africa
Uncomfortable Growth	Abigail Gugulethu Nyatumba	South Africa
Xukununu_Bold	Xukununu Ntsetselelo	South Africa

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