

# The Assegai Awards: rewarding the best in integrated marketing

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The DMASA's Assegai Integrated Marketing Awards have been a part of the marketing landscape for almost two decades now and the focus remains on the protection and development of the integrated marketing industry.



The judging panel, for the 2017 Assegai Awards, has been selected. These individuals have been carefully chosen by the DMASA and have the collective expertise required to judge all work from the marketing sector. It is a significant opportunity – and responsibility to recognise the incredible creativity of local designers and to maintain the high standards of the awards.

“The awards continue to be a benchmark for our industry, promoting integrity and high standards within marketing in South Africa,” says David Dickens, CEO of the DMASA. “Completely in line with the mission of our organisation.”

Deadline for entries for the Awards is Wednesday, 30 August. Guidelines and details for the online entry for the Assegai Awards can be found at [www.assegaiawards.co.za](http://www.assegaiawards.co.za)

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