

The 2015 Assegai Awards Individual and Company finalists announced

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The Direct Marketing Association of South Africa is pleased to announce the Individual and Company finalists in the 2015 Assegai Integrated Marketing Awards.

David Dickens, Executive Director of the DMASA congratulated all the finalists. "Each and every one of the entrants has shown passion, innovation and a real understanding of client needs".

"Whilst we are only announcing finalists for two sections out of the six in total, we received fewer entries for the other individual and company categories. We intend to prolong the tension and make sure that you'll have to join us on the night to find out who the winners are, and if there even will be winners in certain categories," concludes Dickens.

Agency of the year	Demographica
Agency of the year	Gloo@Ogilvy
Brand of the year	Nedbank
Brand of the year	Standard Bank
Brand of the year	takealot.com

This strong backing by sponsors ensures that the DMASA is able to ensure professionalism, new innovations, trends and even changes in legislation are communicated throughout the industry. The sponsors this year, who join the DMASA in creating, nurturing and growing the sector in South Africa, are:

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TheMarketingSite.com

The winners will be announced at the Gala Awards Dinner on Thursday, 12 November.

Don't miss out - if you haven't yet booked your ticket, please email info@assegaiawards.co.za.

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