

Ogilvy & Mather Cape Town named lead agency for Tracker South Africa

Ogilvy & Mather Cape Town has beat out two other agencies to be named Tracker South Africa's lead agency. Ogilvy & Mather Cape Town was also recently named the global lead agency for Appletiser.

Established, 11 years ago, Tracker is connected to over one million vehicles and has expanded its business into a wide and innovative range of data applications.

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