

Gareth Cohen joins Duke as creative director

Marketing agency Duke appointed Gareth Cohen as its new creative director. Cohen's career over the past 15 years included stints at Saatchi & Saatchi, BBDO, and most recently Y&R Cape Town.

He has worked on blue-chip brands such as Guinness, Caltex, and Land Rover as well as Russian Bear Vodka and created road safety campaigns for the Western Cape Government.

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