

Two Durban creative agencies join forces

The Hardy Boys and disturbance have recently joined forces. The Hardy Boys is an independent through the line communications agency and disturbance is a multi-disciplinary creative hot-shop. Both are able to broaden their current market by giving the Hardy Boys' clients access to a specialised and highly skilled design team and in turn providing disturbance's clients with a broader range of service offerings. "We have felt an increasing need to offer our clients a more holistic offering" says Richard Hart of disturbance. "Knowing the excellent media neutral work Dale Tomlinson and his team produce, it made sense for us to start chatting."

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