Restriction on liquor advertising - Is the industry ready for the 'liquor amendment bill' outcome?

Issued by Amasa

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Join AMASA Joburg as we host South African Liquor Brand Owners Association (SALBA) to get an update on this burning issue.

We will unpack what the position of SALBA is on the “liquor amendment bill’ and the impact it will have on advertising, pending the outcome of Department of Trade and Industry after submission deadline in October 2017.



AMASA Joburg Forum

Date
Wednesday
16 August 2017

Time
16h00 for 16h30

Venue
Sandton City (Ster-Kinekor)
Ground Floor, Sandton City, Rivonia Road, Sandton

- **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021
- **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021
- **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021
- **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020
- **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

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