

First quarter deadline for One Show in mid-August

Following its [move to quarterly entries](#), One Show is open for entries for the first quarterly submission before 14 August 2015.



[click to enlarge](#)

The short list will be announced in October 2015.

Shortlisted entries go on to the final round of judging in March, when winners are determined.

Advantages of entering now:

- Judges will see your work when it is fresh, in the media and there is a buzz about your campaign.
- More time is spent judging each entry, which cuts out judging fatigue.
- If you are first to market with an innovation or idea, you get the reward before everyone jumps on the bandwagon.
- It is easier for your team to create the case studies and get media together while the campaign is live.

For more, visit: <https://www.bizcommunity.com>