

Ogilvy Johannesburg co-ECD resigns

Neo Mashigo, co-Executive Creative Director of Ogilvy & Mather (O&M) South Africa's Johannesburg has announced his resignation...



Neo Mashigo

Mashigo will depart the agency at the end of August to pursue his ambition of being an entrepreneur.

Mashigo has been with the agency since 2006, and has been awarded numerous accolades as one of the country's top creative directors, including the title of Loerie Awards chairman.

Mariana O'Kelly will take on the ECD role and will partner with Mokoena and Pete Case, CCO of O&M South Africa.

Alistair Mokoena, Managing Director, Ogilvy & Mather Johannesburg says the agency is proud to be associated with individuals who have left to become industry giants - and says Mashigo is no exception to this.

Click [here for more on Mokoena](#), and for more information, visit their [website](#), [press office](#) or [Twitter feed](#).

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