

Imagination Lab student increases experience



The outcome of the brief by Ster-Kinekor click to enlarge

Chumani Mtshontshi, one of 10 Imagination Lab students, placed by a Creative Circle initiative last year for a three-month paid internship, ended up being hired permanently by his agency, Net#work BBDO Johannesburg. This year, he and art director Emma-Jane Harbour entered the South African leg of the 24-hour Cannes Young Lions competition and came third.

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