

## Outdoor Lions shortlist

The Cannes Lions Outdoor Lions shortlist has been released.

The Outdoor Lions celebrate creativity experienced out of home - work which leverages public spaces to telegraph a message or immerse consumers in a brand experience.

Chris Garbutt, CCO at TBWA is the 2018 Outdoor Lions jury president.



All the winners will be announced during the Cannes Lions Communication track award ceremony from 7pm on Tuesday, 19 June. You can view the [Outdoor Lions](#) shortlist in full.

*The Festival of Creativity runs from 18 to 22 June 2018, with Cinemark the local representatives of Cannes Lions for SA. Visit [www.canneslions.com/](http://www.canneslions.com/) and our [Cannes Lions special section](#) for more information.*

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