

All the 2015 Cannes Lions Titanium & Integrated winners

The full list of winners for the Cannes Lions Titanium & Integrated category has been announced... (video)

16 Titanium and Integrated Lions were also presented.

The Titanium and Integrated Jury was also responsible for selecting The ALS Association's "Ice Bucket Challenge" as the Grand Prix for Good from amongst gold Lion-winning charitable, public service or not-for-profit work that was not eligible for a Grand Prix in other entry sections.

The Integrated Grand Prix was collected by Wieden+Kennedy New York for Jordan Brand, "RE2PECT".

The Titanium Grand Prix went to CP+B Boulder, for Domino's Emoji Ordering.



Titanium & Integrated Lions Winners

Title	Advertiser	Product	Entrant / Agency	Production Company	Prize
RE2PECT	JORDAN BRAND	JORDAN BRAND	WIEDEN+KENNEDY New York	ARTS & SCIENCES Los Angeles	Grand Prix
EMOJI ORDERING	DOMINO'S	DOMNO'S	CP+B Boulder		Titanium Grand Prix
CLEVER BUOY	OPTUS	OPTUS NETWORKING	M&C SAATCHI Sydney		Titanium Lion
ABLA FAHITA	CBC	ENTERTAINMENT TV PROGRAM	J. WALTER THOMPSON CAIRO	J. WALTER THOMPSON ENTERTAINMENT Cairo	Titanium Lion
BEER TOOTH IMPLANT	CCU	CERVEZA SALTA	OGILVY & MATHER ARGENTINA Buenos Aires	HUINCA CINE Buenos Aires	Titanium Lion
SAFETY TRUCK	SAMSUNG	CORPORATE	LEO BURNETT ARGENTINA Buenos Aires	GLORIA FILMS Buenos Aires	Titanium Lion
#LIKEAGIRL	PROCTER & GAMBLE	ALWAYS	LEO BURNETT TORONTO / LEO BURNETT CHICAGO / LEO BURNETT LONDON / HOLLER London	CHELSEA PICTURES Los Angeles	Titanium Lion
NEWCASTLE BAND OF BRANDS	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York	CAMAR Los Angeles	Gold Lion
RED SOX: GREEN MONSTER	BENJAMIN MOORE	PAINT	THE MARTIN AGENCY Richmond	ELEMENT Boston	Silver Lion

GROCERIES NOT GUNS	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto		Silver Lion
SOCIAL SAVVY BURGLAR	ALLSTATE INSURANCE COMPANY	HOME INSURANCE	LEO BURNETT CHICAGO	HELO Los Angeles	Silver Lion
MONTYS CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAW&EVEDDB London	BLINK PRODUCTIONS London	Bronze Lion
HORSE WITH HARDEN	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	THE KITCHEN @ BBDO New York	Bronze Lion
LOVE HAS NO LABELS	ADCOUNCIL	LOVE HAS NO LABELS	R/GA New York	PERSUADE & INFLUENCE Los Angeles / BREWSTER PARSONS Los Angeles	Bronze Lion
EMILYS OZ	COMCAST/XFINITY	COMCAST/XFINITY	GOODBY SILVERSTEIN & PARTNERS NY New York	BISCUIT FILMWORKS Los Angeles / ROCK PAPER SCISSORS New York / A52 Santa Monica	Bronze Lion
RISK EVERYTHING	NIKE	APPAREL/FOOTWEAR	WEDEN+KENNEDY Portland / RAZORFISH Seattle	PASSION PICTURES London	Bronze Lion

<u>Click here</u> to view the full shortlist for this category.

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