

The full Cannes Lions Film shortlist

The full Cannes Lions Film shortlist has been released, with five finalists from three South African agencies! The winners will be announced at an awards ceremony tomorrow evening...

Cannes Lions Film shortlist

Title	Client	Product	Entrant Company
FREESTYLE	LURPAK	SPREADABLE	WIEDEN+KENNEDY London
FIRST DRAFT EVER	AVOCADOS FROM MEXICO	FOOD	GSD&M Austin
MINERS	PREMIER FOODS	BISTO SIMPLY CASSEROLE RANGE	McCANN LONDON
GRANDMA	JOHNSONVILLE SAUSAGE	BREAKFAST - FRESH BREAKFAST SAUSAGE	DROGA5 New York
SETTLE IT 30'	MARS	SKITTLES	DDB CHICAGO
DIAL-UP	MARS CHOCOLATE NORTH AMERICA	TWIX BITES	BBDO NEW YORK
FLAT TOP	MARS CHOCOLATE NORTH AMERICA	TWIX BITES	BBDO NEW YORK
Y2K	MARS CHOCOLATE NORTH AMERICA	TWIX BITES	BBDO NEW YORK
BRADY BUNCH	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK
JOHNNY JAMBOOGIE	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK
PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	LOLA LOWE & PARTNERS Madrid
PRINTER	TIC TAC	INSTITUTIONAL	GREY MEXICO Mexico City
WEB 45'	MARS	SKITTLES	DDB CHICAGO
FAILED NOSTRADAMUS	FOX CHIPS	POTATO CHIPS	TNA/DDB EGYPT Cairo
MADE OF BLACK	DIAGEO	GUINNESS	AMM BBDO London
THE CITY	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM
THE MATCH	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM
EMPTY CHAIR	DIAGEO	GUINNESS	BBDO NEW YORK
BAND OF BRANDS MEGA AD	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York
SHARK 60'	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York
YOUNG GUN 60'	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York
CHAMPION	CALIFORNIA MILK PROCESSORS BOARD	CALIFORNIA MILK PROCESSORS BOARD	GOODBY SILVERSTEIN & PARTNERS San Francisco
GENEROUS WORLD	COCA-COLA	NON-ALCOHOLIC SPARKLING BEVERAGE	WIEDEN+KENNEDY Portland
TAKE OVER	MURRAY GOULBURN COOPERATIVE	DEVONDALE	DDB GROUP MELBOURNE
GYMNASTICS	DUCOCO	DUCOCO SPORT	MULLEN LOWE BRASIL São Paulo
FAMILIES	COCA-COLA	COCA-COLA	McCANN MADRID
LIL SWEET - BIRTHDAY PARTY	DR PEPPER	DIET DR PEPPER	DEUTSCH LA
LIL SWEET - SELF-EMPLOYED	DR PEPPER	DIET DR PEPPER	DEUTSCH LA
MADE IN NY	GATORADE	GATORADE	TBWACHAT/DAY Los Angeles
DISHES	FINISH	BRAND	WIEDEN+KENNEDY London
BUNK BED	BEIJER BYGGMATERIAL	BUILDING SUPPLIES	HONESTY Stockholm
OLD TABLE	VALUE CITY FURNITURE	FURNITURE	DUMMY. Los Angeles
VACUUM LOVE	VORWERK INTERNATIONAL STRECKER & CO.	VORWERK KOBOLD VR200	SAATCHI & SAATCHI DÜSSELDORF

I'M WEEDING RIGHT NOW	THE SCOTTS MIRACLE-GRO COMPANY	WEEDOL PATHCLEAR	MCGARRYBOWEN London
BLEACHABLE MOMENTS DISTANCE	THE CLOROX COMPANY	BLEACH	DDB SAN FRANCISCO
TATTOO	PROCTER & GAMBLE	MAGISTRAL	GREY ARGENTINA Buenos Aires
BOSS	PROCTER & GAMBLE	MAGISTRAL	GREY ARGENTINA Buenos Aires
DADSONG	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
HOT TUB	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
SOCCER	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
NIGHT CLUB	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
THE WORLD'S MOST KISSING NATION	MISR PYRAMIDS	SHAVECODE	KAIRO Cairo
NEST	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
ROAR	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
COCONUT	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
INNER THOUGHTS	DOVE MASTERBRAND	PERSONAL CARE	OGILVY PARIS
POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London
MAKE THE WORLD A PEACEFUL PLACE.	DR GIORGINI	INFUSION	DLV BBDO Milan
PLAY PINOY	NIKE	NIKE BASKETBALL	BBH ASIA PACIFIC Singapore
MISTY COPELAND - I WILL WHAT I WANT	UNDER ARMOUR	WOMEN'S APPAREL	DROGA5 New York
GISELE BÜNDCHEN - I WILL WHAT I WANT	UNDER ARMOUR	WOMEN'S APPAREL	DROGA5 New York
RIPPLE	NIKE GOLF	APPAREL AND FOOTWEAR	WIEDEN+KENNEDY Portland
PIERRE	SAMDEX	THE NEW SAMSONITE COLLECTION	JANDL Bratislava
STEVE	SAMDEX	THE NEW SAMSONITE COLLECTION	JANDL Bratislava
MELVIN	SAMDEX	THE NEW SAMSONITE COLLECTION	JANDL Bratislava
ABEL	PURINA	CAT CHOW	PUBLICIS ARGENTINA Buenos Aires
NEWFANGLED	BMW NORTH AMERICA	BMW I3	KBS+ New York
JOHN VS. HORACE	DODGE	AUTOMOBILES	WIEDEN+KENNEDY Portland
DREAMRUN	HONDA AUSTRALIA	HONDA HR-V	LEO BURNETT MELBOURNE
DOG STRETCHING	CITROËN	C3 E-HDI	LES GAULOIS Puteaux
PSYCHOLOGIST	CAR ONE	TECHNICAL SERVICE	LEO BURNETT ARGENTINA Buenos Aires
DOCTOR	CAR ONE	TECHNICAL SERVICE	LEO BURNETT ARGENTINA Buenos Aires
KIDS	VOLKSWAGEN	DAS WELTAUTO	DDB PARIS
CROCODILE	JAGUAR LAND ROVER SOUTH AFRICA	LAND ROVER	Y&R SOUTH AFRICA Cape Town
EAGLE	JAGUAR LAND ROVER SOUTH AFRICA	LAND ROVER	Y&R SOUTH AFRICA Cape Town
LION	JAGUAR LAND ROVER SOUTH AFRICA	LAND ROVER	Y&R SOUTH AFRICA Cape Town
PROMNIGHT	VOLKSWAGEN CANADA	VOLKSWAGEN TIGUAN	DDB CANADA Vancouver
LOVE FROM LAND ROVER	LAND ROVER NEW ZEALAND	AUTOMOTIVE	Y&R NZ Auckland
THE PERFECT GETAWAY	KIA MOTORS AMERICA	2016 KIA SORENTO	DAVID&GOLIATH El Segundo
MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg
THE SCRIPTED LIFE	AUDI OF AMERICA	2015 AUDI Q3	VENABLES BELL & PARTNERS San Francisco
THE EMPTY CAR CONVOY_TV	HYUNDAI MOTOR COMPANY	PRODUCT IDENTITY / GENESIS	INNOCEAN WORLDWIDE Seoul
HOW CHINA ARE YOU?	PROTONET	PROTONET SERVER	KOLLE REBBE Hamburg
EPIC SPORTS FAIL	JBL	WIRELESS HEADPHONES	DONER Southfield
EPIC CORD FAIL	JBL	WIRELESS HEADPHONES	DONER Southfield
THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON London
GOth GIRL	HORNBACh	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London

BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MOTHER London
T-SHIRTS	IKEA	STORAGE HOME FURNISHINGS / RETAIL	MOTHER London
BEGONIAS	DIXONS CARPHONE	CURRYS PC WORLD	AM/ BBDO London
READY TO FLY	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK
THE PROCESS	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK
ODD LOVE	INTERFLORA	FLOWER DELEVERY	BRANDHOUSE Copenhagen
IT'S REALLY HAPPENING	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK
EVOLUTION	GANDHI BOOKSTORES	GANDHI BOOKSTORES	Y&R MEXICO
COOKIES	IKEA	IKEA CHRISTMAS	McCANN MADRID
SAN MARTIN	EASY	INSTITUTIONAL	DON Buenos Aires
POSTMODERN HOMELISTIC ART	PROMART HOMECENTER	PROMART HOMECENTER	FAHRENHEIT DDB Lima
SHAMPOO	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING Sydney
DOCTOR	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF ADVERTISING Sydney
KICK	STARBUCKS	STARBUCKS	BBDO NEW YORK
DATE	STARBUCKS	STARBUCKS	BBDO NEW YORK
POPOV, THE CLOWN	McDONALD'S GERMANY	McDONALD'S GERMANY	THJNK Hamburg
SIGNS	McDONALD'S USA	McDONALD'S	LEO BURNETT CHICAGO
ROUTINE REPUBLIC	TACO BELL	BREAKFAST	DEUTSCH LA
GRANDPA	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA/HUNT/LASCARIS JOHANNESBURG
HORSE WHISPERER	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON
ILLUSIONIST	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON
STUNT MAN	EXPEDIA	EXPEDIA	OGILVY & MATHER LONDON
INFREQUENT FLYERS CLUB	TIGERAIR	INFREQUENT FLYERS CLUB	McCANN MELBOURNE
IMAGINE	S7 AIRLINES	S7 AIRLINES	WIEDEN+KENNEDY AMSTERDAM
ARE YOU READY?	TORONTO 2015 PAN AM/ PARAPAN AM GAMES	TORONTO 2015 GAMES	PIXEL PALETTE Toronto
DRAMA 1	SANFIC	SANTIAGO INTERNATIONAL FILM FESTIVAL	WOLF BCPP Santiago
IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland
MY BUTT	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland
ANAGRAM LOVERS	MATTEL	SCRABBLE	LOLA LOWE & PARTNERS Madrid
WHAT IF?	NASCAR	GOVERNING BODY/LEAGUE	OGILVY NEW YORK
THERE IS NO BIGGER PRICE THAN SHARING	LOTERIAS Y APUESTAS DEL ESTADO	LOTERIA DE NAVIDAD	LEO BURNETT MADRID Madrid
FOLDER	LOTERIAS Y APUESTAS DEL ESTADO	LOTERIA DE NAVIDAD	LEO BURNETT MADRID Madrid
100	LEICA GALLERY SÃO PAULO	LEICA INSTITUTIONAL	F/NAZCA SAATCHI & SAATCHI São Paulo
GIRL FRIENDS	FACEBOOK	FACEBOOK	FACEBOOK California
THE IMPOSSIBLE ORCHESTRA	BBC	BBC MUSIC	KARMARAMA London
KID'S PARTY	THE GUARDIAN	NEWSPAPER	BBH London
FUN RUN	THE GUARDIAN	NEWSPAPER	BBH London
UNICORNS	CANAL +	CANAL +	BETC Paris
COOKING	KLARA	CLASSICAL MUSIC	FAMOUS BRUSSELS
HARASSEMENT AT SCHOOL	FRANCE 5	PROMO	FRANCE 5 Issyle smoulineaux
STEVES	LA NACION	ROLLING STONE MAGAZINE	THE COMMUNITY / LA COMUNIDAD Buenos Aires
HATED BY SOME	BENNETT COLEMAN	MUMBAI MIRROR	TAPROOT DENTSU Mumbai
CAPTAIN RISKY	BUDGET DIRECT	CAR INSURANCE	303LOWE Sydney
#SORTA: RX	ESURANCE	INSURANCE	LEO BURNETT CHICAGO
KENT AND VAL'S STORY	BARCLAYS	DIGITAL EAGLES SERVICE	PULSE FILMS London
LIFE MOVES FORWARD	BNP PARIBAS FORTIS	BANK	PUBLICIS BRUSSELS
WORDS	GEICO	INSURANCE	@RADICAL.MEDIA Santa Monica
EPIC STRUT	MONEYSUPERMARKET	CAR INSURANCE	MOTHER London

WELCOME	CENTRAAL BEHEER ACHMEA	INSURANCE COMPANY	DDB & TRIBAL WORLDWIDE AMSTERDAM
BECOMING A FIRST TIME DIRECTOR	PRUDENTIAL FINANCIAL	FINANCIAL SERVICES	DROGA5 New York
DESIGNING FOR NAOMI WATTS	PRUDENTIAL FINANCIAL	FINANCIAL SERVICES	DROGA5 New York
THE NOTEBOOK	DIALDIRECT	DIALDIRECT INSURANCE	JOE PUBLIC UNITED Johannesburg
JACKPOT	MEXICAN INSURANCE ASSOCIATION	HEALTH INSURANCES	OGILVY & MATHER Mexico City
DREAMON	ADOBE	PHOTOSHOP	GOODBY SILVERSTEIN & PARTNERS San Francisco
MOTHER	CHANGYOU.COM GAME DEVELOPER	CHANGYOU.COM GAME DEVELOPER	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid
LITTLE GIRL	CHANGYOU.COM GAME DEVELOPER	CHANGYOU.COM GAME DEVELOPER	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid
TRUE LOVE	3 MOBILE	MOBILE SERVICE PROVIDER	INGO Stockholm
CIRCUS	BROTHER	BROTHER P-TOUCH LABELLING MACHINE	ROSAPARK Paris
AIRPORT	NETFLIX	ENTERTAINMENT	DDB CANADA Vancouver
BURRITO	GRUBHUB	GRUBHUB.COM	BARTON F. GRAF 9000 New York
MURMURATION	SKY	ON DEMAND	DDB GROUP NEW ZEALAND Auckland
TOO DISTRESSING	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI
TOO INSULTING	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI
EMILYS OZ	COMCAST/XFINITY	COMCAST/XFINITY	GOODBY SILVERSTEIN & PARTNERS NY New York
THE KAYAK	FINN.NO	CLASSIFIED ADS	TRY Oslo
CLOWNS	CANAL DIGITAL	CABLE & SATELLITE TV PROVIDERS	TBWASTOCKHOLM
THE SILVER HAND	CANAL DIGITAL	WEEKLY ARCHIVE	TRY Oslo
GRADS	GOOGLE	SEARCH	GOOGLE New York
TO THE MOON	GOOGLE	SEARCH	GOOGLE New York
NEVER STANDING STILL	JOHN LEWIS	150 YEARS	ADAM&EVEDDB London
LEBRON JAMES TOGETHER	NIKE	FOOTWEAR, CLOTHING & ACCESSORIES	WIEDEN+KENNEDY Portland
THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK
CAMERAMEN	CANAL +	CANAL +	BETC Paris
BARRIER BREAKERS	NATIONAL BASKETBALL ASSOCIATION	SPORTS	TRANSLATION New York
THE HERO	HEINEKEN	BEER	PUBLICIS ITALY Milan
BASKETBALL	PARTICIPACTION	PSA	ZULU ALPHA KILO Toronto
HOCKEY	PARTICIPACTION	PSA	ZULU ALPHA KILO Toronto
PLAYGROUND	PARTICIPACTION	PSA	ZULU ALPHA KILO Toronto
MESSENGER	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec
TIED	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec
50TH ANNIVERSARY	DEPARTMENT FOR TRANSPORT	THINK	AMV BBDO London
STRINGS	TRANSPORT ACCIDENT COMMISSION	TRANSPORT ACCIDENT COMMISSION	CLEMENGER BBDO MELBOURNE
REVERSE	FONDAZIONE EXODUS	DON'T DRINK & DRIVE	McCANN WORLDGROUP Milan
NOT ALLOWED	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto
LISTEN	NFL	PUBLIC AWARENESS PSANOMORE.ORG	CHELSEA PICTURES New York
THIS GIRL CAN 90'	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London
CONGRATULATIONS	AVITE	ASSOCIATION	AVITE Murcia
ELLEEMÆ	MUMSNET	EDUCATION INITIATIVE: TEACH YOUR KIDS TO DIAL 999	GREY LONDON
HUMANS FOR HUMANS	RAISING THE ROOF	RAISING THE ROOF	LEO BURNETT TORONTO
LEARN THE HARD WAY	THE PRINCE'S TRUST	CHARITY	CHI & PARTNERS London
LIGHTS	ADOT.COM	NPO	OGILVY & MATHER JAPAN Tokyo

UNFORGETTABLE ACCOUNT	BANPLUS	ALZHEIMER'S CARE	FCB RG2 Caracas
THE MAN AND THE DOG	FUNDACION ARGENTINA DE TRANSPLANTE HEPATICO	ORGAN DONATION	DDB BUENOS AIRES Buenos Aires
FIRST MOON PARTY	HELLOFLO	PERIOD STARTER KIT/TAMPON SUBSCRIPTION SERVICE	HAYDEN 5 MEDIA New York
BAND OF BRANDS TEASER	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York
CALL FOR BRANDS	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York
HOME IS IN THE AIR	AIR WICK	AIR CARE	DROGA5 New York
DIAL UP - PAINFULLY SLOW INTERNET VERSION	MARS CHOCOLATE NORTH AMERICA	TWIX BITES	BBDO NEW YORK
STEPHEN MERCHANT PRESENTS "IF WE WON" WITH NEWCASTLE BROWN ALE	HEINKEN USA	NEWCASTLE BROWN ALE	DROGA5 New York
GREGORY	UNILEVER	MAGNUM	LOLA LOWE & PARTNERS Madrid
HOTEL	UNILEVER	AXE	BBH NEW YORK
CALLS FOR DAD	DOVE MEN+CARE	BRAND SPOT	THE MARKETING ARM Los Angeles
DADHOOD	GENERAL MILLS	PEANUT BUTTER CHEERIOS	TRIBAL WORLDWIDE, A DIVISION OF DDB
A MOTHER'S BODY	UNILEVER	DOVE	OGLIVY & MATHER LONDON
BRO	GATORADE	GATORADE	TBWA\CHIAT\DAY Los Angeles
YOGA	GATORADE	GATORADE	TBWA\CHIAT\DAY Los Angeles
FOR REAL	GATORADE	GATORADE	TBWA\CHIAT\DAY Los Angeles
REDUCE SPEED DIAL	VOLKSWAGEN	VOLKSWAGEN	COLENSO BBDO Auckland
THE EMPTY CAR CONVOY	HYUNDAI MOTOR COMPANY	GENESIS/PRODUCT IDENTITY	INNOCEAN WORLDWIDE Seoul
LIFEPAINT	VOLVO UK	VOLVO BRAND	GREY LONDON
MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg
37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris
SUNSET OVERDRIVE UNFILMABLE GAME	MICROSOFT XBOX	SUNSET OVERDRIVE	TWOFIFTEENMcCANN San Francisco
ORIGINAL SUPERSTAR	ADIDAS ORIGINALS	SNEAKERS	JOHANNES LEONARDO New York
REVIVEAPHONE	REVIVEAPHONE	REVIVEAPHONE	Ig2 Montréal
JOE BOXER INACTIVITY TRACKER	KMART / JOE BOXER	JOE BOXER INACTIVITY TRACKER	FCB CHICAGO
INVISIBLE RUNNERS	ALPARGATAS	MIZUNO	F\NAZCA SAATCHI & SAATCHI São Paulo
WINNER STAYS	NIKE	APPAREL/FOOTWEAR	WIEDEN+KENNEDY Portland
THE LAST GAME	NIKE	FOOTWEAR/APPAREL	WIEDEN+KENNEDY Portland
1914 TRUCE (3MIN)	SAINSBURYS	SAINSBURYS	AMV BBDO London
CALL OF DUTY: ADVANCED WARFARE REVEAL	ACTIVISION	TRAILER	ANT FARM Los Angeles
EVERYDAY HEROES	IKEA GLOBAL COMMUNICATIONS	DEPARTMENTS STORES	FORSMAN & BODENFORS Gothenburg
PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Mami
HERE'S TO THE CHEAP ONES	SIMPLY MACS	SIMPLY MACS	FCB Toronto
CLEANED OUT	HERTZ	VAN RENTAL	ADAM&EVEDDB London
UNSKIPABLE: FAMILY	GEICO	INSURANCE	THE MARTIN AGENCY Richmond
UNSKIPABLE: ELEVATOR	GEICO	INSURANCE	THE MARTIN AGENCY Richmond
UNSKIPABLE: HIGH FIVE	GEICO	INSURANCE	THE MARTIN AGENCY Richmond
UNSKIPABLE: CLEANING CREW	GEICO	INSURANCE	THE MARTIN AGENCY Richmond
3-SECOND COOKING "SHRIMP FRYING CANNON"	NTT DOCOMO	EXPANDED LTE NETWORK	AOI PRO. Tokyo
3-SECOND COOKING "SUPER FRIED DUMPLING"	NTT DOCOMO	LTE ADVANCED (PREMIUM4G)	AOI PRO. Tokyo
TASTE THE TRANSLATION	ELAN	TRANSLATOR	J. WALTER THOMPSON AMSTERDAM
WEDDING PARTY	TOSANDO MUSIC	MUSIC SCHOOL	TOSANDO Mbrioka City
DEAD ISLAND E3 CGI TRAILER	KOCH MEDIA/ DEEP SILVER	DEAD ISLAND 2	DEEP SILVER Planegg Munchen

DISTORTED FACT	VEJA MAGAZINE	VEJA MAGAZINE	ALMAPBBDO São Paulo
EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	72ANDSUNNY AMSTERDAM
50	GATORADE	GATORADE	TBWA\CHIAT\DAY Los Angeles
HAPPY NEW YEAR CHARLES	HAVAS PARIS	GREETING CARD	HAVAS WORLDWIDE PARIS
DAS LEBEN BRAUCHT MUT	SUVA	INSURANCE / CORPORATE FILM	STORIES Zurich
SNOWMAN	ZÜRICH INSURANCE	BRAND IMAGE	McCANN WORLDGROUP London
SAVING ASLAN	FIXODENT	DENTURE ADHESIVE	SAATCHI & SAATCHI Milan
CHOOSE BEAUTIFUL	UNILEVER	DOVE	OGILVY & MATHER Chicago
CALL HER NAME	POLA	RED B.A	HAKUHODO Tokyo
ROB REILLY: 35 YEARS FROM NOW	AICP	AICP SHOW	McCANN WORLDGROUP New York
805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg
THE EQUAL PAY BACK PROJECT	NATIONAL WOMEN'S LAW CENTER	PSA	DROGA5 New York
NOBODY'S MEMORIES (60)	PFLAG	PFLAG	FCB Toronto
KANAR	REPORTERS WITHOUT BORDERS (RSF)	NGO	PUBLICIS BRUSSELS
DUBUS	REPORTERS WITHOUT BORDERS (RSF)	NGO	PUBLICIS BRUSSELS
QUIRIT	REPORTERS WITHOUT BORDERS (RSF)	NGO	PUBLICIS BRUSSELS
LEGO: EVERYTHING IS NOT AWESOME	GREENPEACE	SAVE THE ARCTIC	DON'T PANIC London
THE TALK	BROTHER SISTER SOL	YOUTH ORGANIZATION	SAATCHI & SAATCHI New York
THE WORLD WANTS MORE OF A GOOD THING	INDIAN CONFEDERATION OF NGOS (ICONGO)	APPEAL	BBDO INDIA Gurgaon
YOUTUBE ARRELS	ARRELS FUNDACIÓ	NGO	THE CYRANOS/McCANN Barcelona
MUMS AND MAIDS	TRANSIENT WORKERS COUNT TOO (TWC2)	TWC2	OGILVY & MATHER SINGAPORE
MADE WITH CODE ANTHEM FILM	GOOGLE	MADE WITH CODE	RED & CO. Portland
UNSKIPPABLE: FAMILY LONG FORM 01	GEICO	INSURANCE	THE MARTIN AGENCY Richmond
#LIKEAGIRL	PROCTER & GAMBLE	ALWAYS	LEO BURNETT TORONTO
GOODBYE BAD LUCK	LOTO LIBANAIS	LOTO	IMPACT BBDO Dubai
DRIVER FOR A DAY	UPS	LOGISTICS	OGILVY NEW YORK
BARELY LEGAL PAWN	AUDI OF AMERICA	BRAND	PMK*BNC New York City, NY
THE COLLECTIVE PROJECT	MICROSOFT	ONENOTE	POSSIBLE SEATTLE Seattle
A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul
GOL!	McDONALD'S	McDONALD'S	DDB CHICAGO
LOVE HAS NO LABELS	ADCOUNCIL	LOVE HAS NO LABELS	R/GA New York
THE WORLD'S TOUGHEST JOB	AMERICAN GREETINGS	CARDSTORE.COM	MULLEN LOWE U.S Boston
BEER TOOTH IMPLANT	CCU	CERVEZA SALTA	OGILVY & MATHER ARGENTINA Buenos Aires
RE2PECT	JORDAN BRAND	JORDAN BRAND	WIEDEN+KENNEDY New York
BETWEEN TWO FERNS WITH ZACH GALIFIANAKIS: PRESIDENT BARACK OBAMA	WHITE HOUSE	HEALTHCARE.GOV	FUNNY OR DIE Los Angeles
OK GO: I WON'T LET YOU DOWN	OK GO + HONDA	HUNGRY GHOST (OK GO ALBUM) / UNI-CUB	MORI Tokyo
WIN FROM WITHIN: BEN JACKSON	GATORADE	GATORADE	VML Kansas City
1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AM/BBDO London
DREW BREES	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
EARL THOMAS	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
JAMAAL CHARLES	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland
THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON London
LEBRON RE-ESTABLISHED 2014	BEATS BY DR. DRE	POWERBEATS2 WIRELESS	R/GA LOS ANGELES Los Angeles

THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK
BRINGING THE WORLD TO BRITAIN	NEWS UK	THE TIMES/THE SUNDAY TIMES	GREY LONDON
THE FIFA FILES	NEWS UK	THE TIMES/THE SUNDAY TIMES	GREY LONDON
EXPERIMENT ALONE: BOB DYLAN	PAF.COM	ONLINE GAMBLING/CASINO	DOE BLOMBERG GOTTBORG Stockholm
DISTORTION OF SOUND	HARMAN INTERNATIONAL INDUSTRIES INC	AUDIO EQUIPMENT	KBS+ New York
THE DREAM	VISA	VISA	BBDO NEW YORK
PROTOTYPE	CHANNEL 4	BORN RISKY	4creative London
STRUCK BY A RAINBOW	WRIGLEY CANADA	SKITTLES	BBDO Toronto
THE GENTLEMAN'S WAGER	JOHNNIE WALKER	BLUE LABEL	RSA FILMS Los Angeles
THE RETURN OF LASSO	NBC SPORTS	BARCLAYS PREMIER LEAGUE	THE BROOKLYN BROTHERS New York
THE GUN	20TH CENTURY FOX	DAWN OF THE PLANET OF THE APES	PULSE FILMS London
WHAT LIVES INSIDE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco
THE HERO KARAOKE	HEINEKEN	BEER	PUBLICIS ITALY Milan
THE WAVE	LAND ROVER USA	FIVE CAMERA SURROUND SYSTEM	Y&R NEW YORK
LIFEPROOF CARPET	THE HOME DEPOT	RETAILER	22SQUARED ATLANTA
STORY OF A SPOON	GREENPEACE INTERNATIONAL	PLASTIC REDUCTION	MEMAC OGILVY Dubai
UNION - A FAMILY AGENCY	UNION ADVERTISING CANADA LP	UNION ADVERTISING CANADA LP	UNION Toronto
PUMPKIN	LOWE'S	LOWE'S	BBDO NEW YORK
YETI	LOWE'S	LOWE'S	BBDO NEW YORK
TINNYVISION	NZ TRANSPORT AGENCY	DRUG DRIVING	CLEMENGER BBDO WELLINGTON Wellington
MYSTERIOUS STORIES	TOYOTA MOTOR SPAIN	TOYOTA SPAIN	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid
THE OTHER SIDE	HONDA MOTOR EUROPE	CIVIC TYPE R	WIEDEN+KENNEDY London

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