

Nontokozo Madonsela named MMI CMO

MMI Holdings has appointed Nontokozo Madonsela as its new group chief marketing officer (CMO). In her new role, Madonsela will have oversight over the MMI Group as a whole, including the following brands: Momentum, Metropolitan, Multiply, and GuardRisk.

Madonsela obtained her bachelor of commerce in marketing from the University of KwaZulu-Natal in Durban and accrued over 18 years of experience in branding and marketing. Madonsela's specialities lie in marketing and brand strategy development, creative development process, delivery of brand and corporate identity and strategic execution of advertising and media campaigns.

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