

## Dunkin' Donuts hires Tony Weisman

*Adweek* reports that Dunkin' Donuts has appointed former CEO of DigitasLBI North America Tony Weisman as its new chief marketing officer.

Weisman will be responsible for serving on the Dunkin' brands leadership team and will report to the chain's U.S. president David Hoffmann in his new position.

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