

# Sheharazaad Allie appointed HoneyKome's new director of operations

Sheharazaad Allie was announced as HoneyKome's new director of operations.

Allie will have the primary role of managing the daily operations, including overseeing the conceptual, creative and productions teams as well as the client services division. Allie will also provide input into the strategic direction for the fast growing agency.

Allie joined the company as client services director, a year ago. Allie has a wealth of experience garnered from international agencies such as JWT, Ogilvy and Saatchi as well as a stint at FoxP2.

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