

North LTD names Gavin Williams as its new creative director, copywriter

The multi-disciplined agency, North LTD has appointed Gavin Williams as its new creative director and copywriter. Williams previously served as a copywriter at The Jupiter Drawing Room and as creative director at FoxP2, after which he went on to direct commercials for Volkswagen, Burger King, Allan Gray, and Nedbank.

Williams' work has won awards from around the world including Cannes, One Show, D&AD, as well as the Loeries, and has written for publications such as *GQ*, *Top Gear UK*, *The Times of London*, *Sports Illustrated*, *FHM*, and *Signature* magazine.

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